



RouteSafe SAVES Data!!!

CORBIN, KY; November 26, 2013



“We just had a fire and lost most of our plant including all the offices,” Corbin Ice had communicated at 6:46 a.m. to Keet Consulting Services (KCS) RouteMan staff. That was before the final crew returned to the fire station at 8:09 a.m. What would you do if a major fire destroyed everything in your office? Your first thought should NOT be; I haven’t

backed up my data in weeks!! Certainly the only thing that could possibly be a worst case situation is other ice companies that still have paper records and receipts!! Corbin Ice already had emergency plans in place with RouteSafe and details of that plan were being executed on the fly to get business back to normal as fast as possible. “I need three printers for RouteMobile and our data recovered ASAP,” continues the early morning Corbin Ice message.

RouteSafe is an off-site storage solution that backups Critical Business Data of RouteMan, an option available exclusively from KCS. Corbin Ice was extensively damaged by a man confessing to setting the fire and other burglary related charges, “Over a few hundred dollars,” alleged the ice company’s Co-owner Jreg Botner. As



an emergency measure, Corbin Ice data was hosted by KCS within hours of the initial communication and printers were delivered the next morning with everything ready for newly replaced RouteMobile android devices that sync POD/POS (Point-Of-Delivery/Point-Of-Sale) customer invoices in real-time. “No one was hurt or laid off,” as a result of the fire Botner assures. Eventually the emergency hosted data was moved back to a newly acquired Corbin Ice RouteMan server at the ice company’s temporary office. “Thank you for your swift printer response and all you guys have done to recover our records. The buildings and offices can be rebuilt, these records cannot. Thanks to RouteSafe, we have everything,” after the crises Corbin Ice acclaims. Now it is time to rebuild and KCS is confident in the face of adversity Corbin Ice will emerge stronger than before. ■

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