



## Sea Isle Ice incorporates new technology to maximize truck delivery services

For nearly 50 years, Sea Isle Ice has served ice to thousands of gracious and deserving customers. It has also become one of the most advanced ice production facilities in the Northeast and has integrated state-of-the-art technology throughout the organization with personalized service and family values at the heart of everything they do. Since 1965, Sea Isle Ice has been providing hundreds of satisfied customers with fresh, clean and pure ice. As a family owned and operated business, Sea Isle Ice understands the importance of traditional business values. Good product, respectable pricing and most importantly, customer satisfaction through outstanding client service are some of the key elements to their success.

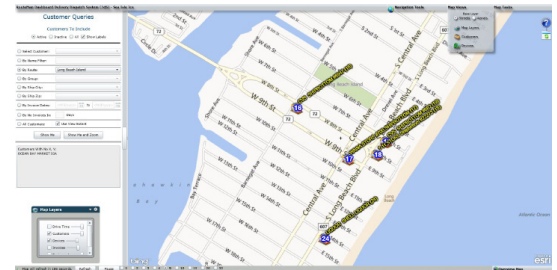


In addition to ice production, trucking and making ice deliveries is one of Sea Isle Ice's greatest expenses. One of the ways Sea Isle Ice is maximizing this important investment includes integration of technology available exclusively from Keet Consulting Services (KCS) through their RouteMan/RouteMobile 3dS solution. RouteMan, a complete fully integrated software solution, has a RouteMobile android smart device component that drivers take with them on their routes to create invoices which immediately in real-time communicates between driver and back office. The Dashboard Delivery Dispatch System, better known as RouteMan/RouteMobile

3dS, is a standard fully integrated feature that includes Live Mapping. This Live Mapping allows Sea Isle Ice to know what is going on with their drivers as it happens. Device and Customer Queries paint the map with critical information and helps Dispatch keep up with what is going on with Sea Isle Ice Trucks and Customers. Device Queries like Last Known Location, Last Invoice Created, Bread Crumb Trail functionality with Speed Over and other mouse-over pop-up windows allow Dispatching to make decisions on the fly. Customer Queries is fully integrated with Device Queries with on/off swipe tool functionality between map layers. Important business decisions are quickly made when Dispatching and other office staff can visualize on the map things like Active/Inactive Customers and sort by Name, Route, Groups, Ship City, Zip Code, Invoice Dates and other functionality making everyone's job more efficient, thus saving time and money.

RouteOptimization is another RouteMan option that Sea Isle Ice utilizes to maximize their truck delivery services. Making optimized route deliveries reduces delivery time, thus increasing the number of stops, saves fuel costs, increased on-time deliveries and increases customer satisfaction. These benefits are just a few reasons Sea Isle Ice chose RouteMan/RouteMobile 3dS technology in making the most of their fleet of ice truck delivery services.

"RouteMan powered by KCS does much more for us with technology than just maximizing truck delivery services," claims Joe Romano, President of Sea Isle Ice. "We are very pleased with RouteMan," Joe continues, "and everything KCS has done to support our family values and tradition of excellence in customer service."



For more information on these products and services, contact Darrell Mount, Keet Consulting Services, at [www.kcsgis.com](http://www.kcsgis.com).